

THE Real Estate Book® Halifax Metro, Central & South Shore, N.S.

2024/2025 AD DEADLINE & PUBLICATION DATES

| Volume & Issue Number | Ad Copy Deadline | Publication Date |
|-----------------------|---------------------|------------------|
| Vol. 31, No. 8 | January 12 | January 31 |
| Vol. 31, No. 9 | February 9 | February 28 |
| Vol. 31, No. 10 | March 8 | March 27 |
| Vol. 31, No. 11 | April 5 | April 24 |
| Vol. 31, No. 12 | May 3 | May 22 |
| Vol. 31, No. 13 | May 31 | June 19 |
| Vol. 32, No. 1 | June 28 | July 17 |
| Vol. 32, No. 2 | July 26 | August 14 |
| Vol. 32, No. 3 | August 23 | September 11 |
| Vol. 32, No. 4 | September 20 | October 9 |
| Vol. 32, No. 5 | October 18 | November 6 |
| Vol. 32, No. 6 | November 15 | December 4 |
| Vol. 32, No. 7 | December 6 | January 2 |
| Vol. 32, No. 8 | January 10 | January 29 |
| Vol. 32, No. 9 | February 7 | February 26 |
| Vol. 32, No. 10 | March 7 | March 26 |
| Vol. 32, No. 11 | April 4 | April 23 |
| Vol. 32, No. 12 | May 2 | May 21 |

DISTRIBUTION & READERSHIP

- Delivered to over 600 locations in Halifax Metro, Central and South Shore.
- 20,000 print run
- Over 50,000 readership per issue
- All listings loaded on realestatebook.com via NSAR data feed
- All qualifying listings are loaded on our Luxury Partner sites and Global online partners*

*ask market rep about qualifying listings for partner sites

Rates: HST is applicable to all rates


- | | |
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PAYMENT:
 Invoices will be issued on press deadline and are due upon receipt.

We accept:



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Ad Submission - Listing details and photos will be used from our website which is updated from NSAR data feed. Please contact us to discuss ad size and details.

THE REAL ESTATE BOOK OF HALIFAX METRO, CENTRAL & SOUTH SHORE, N.S.

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